

HARRY SPECIFICATION



MASSPRODUCTIONS

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ABOUT MASSPRODUCTIONS

Massproductions is a Stockholm based furniture company, run by experienced designers Chris Martin and Magnus Elebäck.

Massproductions develop high quality, tactile furniture in a modernist spirit.

Englishman Chris Martin and Swede Magnus Elebäck met in 1999 and have since worked side by side as consultants for the furniture industry. With their accumulated knowledge from these years, they took the next step and in 2009 launched their own furniture company, Massproductions.

Under the Massproductions brand they now produce and market their own collections of furniture using a new and simple method for developing products. By taking away the filters normally associated with a producer, they can make products that would otherwise get stuck somewhere in the development process.

“Our knowledge and passion is in mass production, hence the name. Our goal is to use industrial processes to create furniture which people can get excited about, something that gives them pride of ownership. You can do that with a hand-crafted piece, but for us the satisfaction comes from achieving it with an industrially produced article”, say Chris Martin.

The philosophy behind Massproductions is to harness the benefits, values and quality of volume production. We believe that responsible and rational mass production benefits the consumer, the factory worker and everyone in between.

With a dignified simplicity we aim to create products that are tactile, considered and modernist in spirit.

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ABOUT HARRY

Harry is a small stool made from two beautifully shaped laminated elements, held together with solid wooden wedges.

Harry draws its visual language from traditional Japanese joinery techniques and Torii shrine gates.

With its harmonious shapes and fine craftsmanship, Harry is a charming stool suitable for many situations. Its an inviting piece of furniture, that we feel at once comfortable with. If it fulfils its role of bringing a smile to the people who encounter it and brings calm to the room within which it is placed, then it has done its job.

Harry is available in two heights and five finishes; natural beech, natural oak, white or black stained beech and red lacquered.

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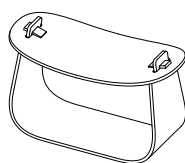
HARRY STOOL

HARRY DRAWS ITS VISUAL LANGUAGE FROM TRADITIONAL JAPANESE JOINERY TECHNIQUES AND TORII SHRINE GATES. HARMONIOUS SHAPES AND FINE CRAFTSMANSHIP COMBINE TO MAKE A CHARMING STOOL SUITABLE FOR MANY SITUATIONS. HARRY IS AVAILABLE IN TWO HEIGHTS AND FIVE FINISHES.



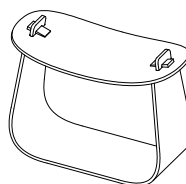
ART NO: HA 01 XX
(REPLACE XX WITH COLOUR CODE)

W 650
D 320
H 400
SH 330



ART NO: HA 02 XX
(REPLACE XX WITH COLOUR CODE)

W 630
D 320
H 475
SH 410



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